

Inspire, Imagine, Immerse:

Igniting Futures & Empowering Workforce Development

We Work the Waterways Sponsorship Levels and

Benefits Sponsor - \$20,000 Level and Above

- 1. Seat on WWW Advisory Committee
- 2. List of Sponsors/Supporters on Website with a logo and link back to their
- site 3. Dedicated career listing section on WWW website*
- 4. Social Media Post for Sponsors (Sponsor Spotlight)
- 5. Share posts on Social Media****
- 6. Mobile App notification for spotlight
- 7. Distribution of Sponsor's materials at WWW Exhibitor Booth at industry related conferences
- 8. Logo inclusion on posters/banners in schools nationally
- 9. Curriculum kits for local k-8 school distribution***
- 10. Inclusion of sponsor's promotional items (provided by the sponsor) for goodie bags to kids at WWW events
- 11. Logo inclusion on t-shirts at all WWW events
- 12. 10 Complimentary t shirts per event
- 13. Increased sponsor presence regionally at events, pre- and post-
- materials 14. Logo inclusion in student passport at all WWW events
- 15. Short video to be included in Prezi used during WWW events
- 16. Speaking opportunity at select WWW events to students

<u>Sponsor - \$15,000</u>

- 1. Seat on WWW Advisory Committee
- 2. List of Sponsors/Supporters on Website with a logo and link back to their site 3. Dedicated career listing section on WWW website*
- 4. Social Media Post for Sponsors (Sponsor Spotlight)
- 5. Share posts on Social Media****
- 6. Mobile App notification for spotlight
- 7. Distribution of Sponsor's materials at WWW Exhibitor Booth at industry related conferences

- 8. Logo inclusion on posters/banners in schools nationally
- 9. Curriculum kits for local k-8 school distribution***
- 10. Inclusion of sponsor's promotional items (provided by the sponsor) for goodie bags to kids at WWW events
- 11. Logo inclusion on t-shirts at all WWW events
- 12. 7 Complimentary t shirts per event
- 13. Increased sponsor presence regionally at events, pre- and post-
- materials 14. Logo inclusion in student passport at all WWW events
- 15. Short video to be included in Prezi used during WWW events
- 16. Speaking opportunity at select WWW events to students

Sponsor - \$10,000

- 1. Seat on WWW Advisory Committee
- 2. List of Sponsors/Supporters on Website with a logo and link back to their
- site 3. Social Media Post for Sponsors (Sponsor Spotlight)
- 4. Share posts on Social Media
- 5. Mobile App notification for spotlight
- 6. Dedicated career listing section on WWW website
- 7. Logo inclusion on posters/banners in schools regionally
- 8. Curriculum kits for local k-8 school distribution
- 9. Inclusion of sponsor's promotional items (provided by the sponsor) for goodie bags to kids at WWW events
- 10. Logo inclusion on t-shirts at all WWW events
- 11. 5 Complimentary t shirts per event
- 12. Logo inclusion in student passport at all WWW events
- 13. Short video to be included in Prezi used during WWW events
- 14. Increased sponsor presence regionally at events, pre- and post- materials

<u>Sponsor - \$5,000</u>

- 1. Dedicated career listing section on WWW website
- 2. Social Media Post for Sponsors (Sponsor Spotlight)

3. List of Sponsors/Supporters on Website with a logo and link back to their site 4. Mobile App notification for spotlight

- 5. Share posts on Social Media
- 6. Curriculum kits for local k-8 school distribution
- 7. Inclusion of sponsor's promotional items (provided by the sponsor) for goodie bags to kids at WWW events
- 8. Logo inclusion in student passport at WWW 3 events
- 9. Logo inclusion on t-shirts at WWW at 3 events
- 10. 2 Complimentary t shirts per event

Sponsor - \$3,000

- 1. List of Sponsors/Supporters on Website with a logo and link back to their site Curriculum kits for local k-8 school distribution
- 2. Share posts on Social Media
- 3. Social Media Post for Sponsors (Sponsor Spotlight)
- 4. Inclusion of sponsor's promotional items (provided by the sponsor) for goodie bags to kids at WWW events
- 5. Logo inclusion in student passport at WWW 1 events
- 6. Logo inclusion on t-shirts at WWW at 1 event
- 7. Opportunity to purchase t-shirts (\$15 per shirt)

<u>Sponsor - \$2,000</u>

1. List of Sponsors/Supporters on Website with a logo and link back to their site 2. Social Media Post for Sponsors (Sponsor Spotlight)

3. Share posts on Social Media

4. Discounted Logo inclusion on t-shirt at half off (for \$150) per event 5. Opportunity to purchase t-shirts (\$15 per shirt)

<u>Sponsor - \$1,000</u>

- 1. List of Sponsors/Supporters on Website with a logo and link back to their site
- 2. Link to your company's job openings page on WWW Career Page for positions
- in which you hire
- 3. Receive email updates
- 4. Listed in WWW email as a new sponsor (name only)

Sponsor - \$600 and under

- 1. List of Sponsors/Supporters on Website with a logo and link back to their site
- 2. Link to your company's job openings page on WWW Career Page for positions
- in which you hire
- 3. Receive email updates

OTHER WAYS TO SUPPORT

T-shirt Sponsor - \$300 (per event)

- 1. Logo inclusion on t-shirts at WWW events
- 2. Receive email updates

In Kind Sponsors

- 1. This is where supporters who attend events as activity stations but give no monetary donation to WWW are. WWW needs to define what the benefits are and mutual expectations.
- 2. Such as, Waterways Journal, Waterways Council, Maritime Throwdown, etc.

*WWW will have a page on the website specifically to display job openings for sponsor companies. This page will display a post-it note with the supporters logo, alerting page visitors of that supporters open positions. The post-it note will take visitors to the supporters' job posting website where they can browse open positions.

** that we will share on our social media (both FB and Linked-IN and keep pinned to the top of the page all month

*** Dependent on program development

**** we will share boats and pics etc. of their company, at higher levels we will actually share posts from their pages