

Career Success Tip

Elevator Pitch

An elevator pitch is a quick, engaging introduction that highlights your strengths, goals, and key points to make a great first impression and create a lasting connection.



WE WORK
THE WATERWAYS

5 Steps to Crafting Your Elevator Pitch

- 1 Introduce Yourself:** Say your name and share something unique to make a great first impression.
- 2 Highlight Your Skills:** Mention your education, activities, or accomplishments that stand out.
- 3 Show Your Value:** Explain your strengths and why you're a great fit.
- 4 End with a Question:** Wrap up by asking something that keeps the conversation going.
- 5 Practice, Practice, Practice:** Rehearse your pitch until it feels natural and confident.