



BUILDING AMERICA'S FUTURE MARITIME WORKFORCE

We Work the Waterways Supports
the workforce vision of
the SHIPS for America Act

AMERICA'S CHALLENGE



The maritime industry is facing a critical workforce shortage. Demand for skilled workers and maritime professionals is growing rapidly.

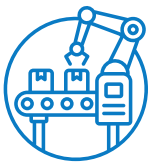
AMERICA'S SOLUTION



The SHIPS for America Act recognizes that people are the foundation of our country's maritime industry and national security.

THE WE WORK THE WATERWAYS SOLUTION: We Build the Pipeline

Our mission is to connect the next generation with careers in maritime, shipping, and logistics while fostering a lasting appreciation for the industry, its people and its impact on the environment and the economy.



**We Work the
Waterways**

**Industry
Partners**

**Students &
Educators**

**Career
Exploration**

**Future
Workforce**

**Stronger U.S.
Maritime
Workforce**

**NAVIGATE YOUR PATH.
BUILD YOUR FUTURE.**



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[@weworkthewaterways](https://www.instagram.com/weworkthewaterways)

How **WE WORK THE WATERWAYS** Delivers Impact



Maritime Interaction Days

Hands-on events where students explore maritime careers through interactive stations, industry professionals, and real-world learning.



Tours & Experiences

Port, terminal, and vessel tours that give students a behind-the-scenes look at the maritime industry in action.



Online Career Hub

A free online resource connecting students to over 100 maritime careers, 9 professional pathways, and resources for career seekers.



Industry Experts

Maritime professionals who share their careers, inspire students, and answer the question, "What's possible for me?"



Educator Resources

Curriculum support, teaching tools, and professional development to bring maritime education into the classroom.



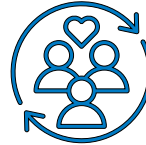
Rural & Underserved Outreach

Strategically taking our programs to students in rural and underserved communities across the nation.



Employer Engagement

Connecting industry with schools and communities to build awareness, recruit talent, and strengthen the workforce pipeline.



Environmental Stewardship & Advocacy for Economic Development

Promoting awareness of sustainable waterways, environmental responsibility, and the vital role maritime industries play in supporting local economies.

SHIPS Act Goals

WWW Delivers

- Grow the maritime workforce
- Build talent pipelines
- Increase workforce awareness
- Strengthen industry partnerships

- ✓ Introduce students to careers early
- ✓ Maritime Interaction Days & career exploration
- ✓ National outreach, digital resources, & events
- ✓ We connect employers w/ schools & communities

WHY PARTNER WITH US

-  Deep industry and education partnerships
-  Proven national model with measurable impact
-  Ready-to-scale programs that deliver results
-  Trusted by communities across the country
-  Employer engagement & workforce pipeline
-  Rural & underserved community outreach & programming

IMPACT BY THE NUMBERS



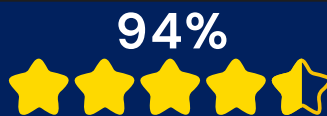
9.1M+

**SOCIAL MEDIA
REACH**



20

**YEARS ADVANCING
THE MISSION**



94%

*Students reported learning
something new about
maritime careers*



84+

**EVENTS
NATIONWIDE**



326

**INDUSTRY
PARTNERS &
SUPPORTERS**



**NATIONAL REACH.
LOCAL IMPACT.**

**View our 2026
Impact Report!**

CLICK HERE